

## MAKING LUXURY AFFORDABLE. PRATEEK GROUP LAUNCHES ITS EXCLUSIVE TOWNSHIP 'PRATEEK GRAND CITY' IN SIDDHARTH VIHAR, NEXT TO INDIRAPURAM, NH-24, GHAZIABAD

Designed by renowned architect Hafeez Contractor, the township features High-end International School, Hospital, Police Station, Banks, Clubs, Sports facilities, High-end Commercial & Retail property spaces & more.

### New Delhi, 20th August, 2014:

Prateek Group - the premier real estate construction conglomerate announces the launch of its latest cutting-edge project - 'Prateek Grand City' at Siddharth Vihar, next to Indirapuram. Spread over a collective area of over 40 acres of prime land at NH-24, the Prateek Grand City makes luxury affordable by offering an integrated township of 2, 3 and 4 BHK homes with luxurious amenities. Developed in pursuance of the Central Government's Affordable Housing Policy, the Prateek Group offers homes at Prateek Grand City starting from just Rs. 28 lakh upto Rs. 63 lakh (approx.)

At a press interaction hosted in New Delhi today, Mr. Prashant Tiwari, Chairman, Prateek Group along with Mr. Prateek Tiwari, Managing Director, Prateek Group launched the ambitious project that is aimed to elevate the living standards of the common citizens. Quoting Mr. Prashant Tiwari, "Prateek Grand City is an effort to provide top class quality of living to the common man, who aspires for a prime address but has to compromise on quality due to high costs of luxurious real estate. With our new project we seek to remove this compromise and empower buyers to experience top-notch living standards at a common price. We are an organisation that is regarded as the pioneer of eclectic housing and thus seek to take the legacy forward with our avant-garde offering."

Mr. Prateek Tiwari states, "With Prateek Grand City we aim to bring luxury to the common man thus creating an altogether different niche. The new government's policies have paved the way for creating affordable housing for the masses and thus this project of ours is aimed at bringing cutting-edge housing solutions to them. Gone are the times when luxury was a prerogative of the affluent. By our initiative we seek to make luxury affordable to all thus enabling our customers to live the high-life. Our Grand City project brings together international standards and world-class offerings to our discerning customers and thus create a new standard in the Indian consumer realty segment." Located amongst beautifully designed theme based landscaped area, The Prateek Grand City takes forward the company's vision of creating affordable housing where the intent is to offer luxurious amenities within affordable budget. The township is designed by internationally renowned architect Hafeez Contractor and is based on a thematic blend of classical and contemporary architecture.

The eye-catching architecture of the township features avant-garde techniques including Double Height Entrance Lobby, Welcome Lounge in each tower, Classical Theme Landscaped Garden and water bodies, Featured Grand Entrance Gates and a Stilt Floor height of 8 metres for landscaping to provide a clear view of the whole township. World-class amenities that are a part of the entire holistic experience include High Speed Elevators, CCTV Surveillance with three-tier security system, Automated Sensor-based Boom Barriers, Gas Pipeline & Broadband Connectivity, Top-of-the-line CP Fittings & China Ware, 24 hour power backup & 24 hour water supply and exclusive Golf Cart Services within the Township.



## LOCATION

The township, to be developed on a land allotted by U.P. Awas Vikas Parishad, is located alongside the proposed 14 lane NH 24 Expressway and is a 12 minute drive from Pragati Maidan, New Delhi; a 2 min drive from Proposed Metro Station at New Bus Stand, Ghaziabad; a 5 min drive from Ghaziabad Railway Station and a 2 min drive from Electronic City, Noida. Its location on a 75 meter wide FNG Road connecting NH 24 to NH 58 and next to a 50 meter wide road, makes it a prime location on the periphery of New Delhi and thus enhances its value.

## AMENITIES

Prateek Grand City features all modern amenities to simplify daily life. Within the township, the Prateek Group offers a high-end International School up to Senior Secondary, a Hospital with all modern facilities, a dedicated Police Station for the safety and security of residents, Covered Car-Parking in the basement, High-end Commercial & Retail property spaces, Banks & ATMs, Amphitheatre and Ultra Modern Clubs for recreational needs.

The ambience of the township is further enhanced by international grade aesthetic features like a world-class Children's Play Area, Sunken Garden/Amphitheatres, dedicated Jogging Path & Cycling Track plus Skating area, Open Lawns, Living Garden & Meditation/Healing Garden, Classical Water Fountains, Ceremonial Plaza, Fantasia Play Land, Sculpture Lawns and separate school bus drop off area.

Making sports available to every resident enabling them to live healthy, Prateek Grand City offers dedicated sports facilities that include Tennis, Badminton, Box Cricket, Basket Ball, Volley Ball, Skating, Table Tennis, Squash and a multi-purpose court.

Prateek Grand City also features a one-of-its-kind Grand City Club that includes Entrance Lobby equipped with reception/waiting and concierge facility, Swimming Pool with change room & lockers facilities, separate kids' pool and a pool deck, state-of-the-art Wellness Centre with Aerobics, Steam Bath, Sauna, Spa, Jacuzzi & Yoga Centre, professionally run fully loaded Gymnasium, Salon & Spa and a fully Air-conditioned Party Hall. Along with this premium club, Grand City also offers a multitude of commercial set-ups that include Hyper Store and Quick Pick by Prateek Group for daily needs, Laundromat, 24x7 medical store, leading restaurants & fast food chains, Entertainment Zone, Commercial & Retail Stores along with a Cafeteria and Food Court.

*For More Information Visit: [www.prateekgroup.com](http://www.prateekgroup.com)*



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